



CONNECTING THE DOTS

At Pixelocity, our mission is to give small businesses the tools and expertise to succeed with smarter, results-driven digital marketing. Here is how we begin together.

- 1 FREE INTRO CALL
- 2 FOUNDATIONAL AUDIT
- 3 SUPPORT OR MANAGEMENT

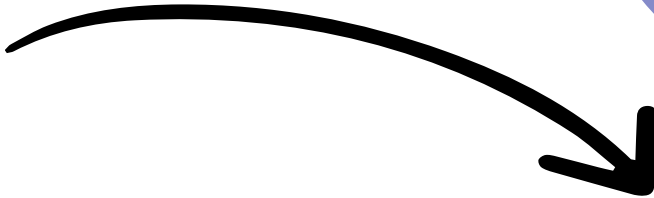


FOUNDER - NICK OSTROFF



DISCOVERY CALL

To lay the groundwork for a successful partnership, the Pixel Discovery Call provides new clients with a thorough introduction to our approach, evaluation of your digital ad goals, and suggestion for next steps.



MONTHLY SUPPORT OR MANAGEMENT OPTIONS BASED ON GOALS & BUDGET



PIXEL - ADVISOR \$150 / MONTH

Need regular guidance? Personalized support with a dashboard to keep your strategy on track, delivering insights and hands-on support calls to optimize your campaigns.



PIXEL - MANAGER STARTS AT \$400 / MONTH

Take your PPC campaigns to the next level with Pixel Manager, offering full-service management to ensure your ads are consistently optimized for peak performance.





Pixelocity is led by founder Nick Ostroff, a seasoned entrepreneur with a track record in business growth, and Sean Schimmel, a marketing expert known for streamlining operations and driving results. Together, we combine decades of experience to deliver tailored digital marketing solutions, measurable results, and exceptional client support.



Nick Ostroff

NICK@PIXELOCITY.COM

Nick Ostroff is a seasoned entrepreneur and marketing expert with decades of experience helping businesses grow through innovative strategies and digital solutions. As the founder of Pixelocity, Nick combines his entrepreneurial background with deep expertise in Google Ads and lead generation to empower small businesses with tailored marketing programs. His client-focused approach, commitment to measurable results, and passion for helping underserved businesses set him apart as a leader in the industry.

- Founded and scaled multiple businesses, gaining hands-on marketing experience.
- Helps small businesses achieve higher returns on ad spend with tailored strategies.
- Holds degrees from UC Berkeley, Sophia University, and Boston University.
- Google Preferred Partner and Top Rated Plus freelancer with proven results.
- Focused on personal client relationships and maximizing ROI.

Nick is currently located in PST - Los Angeles, California



Sean Schimmel

SEAN@PIXELOCITY.COM

Sean Schimmel is a dynamic marketing professional dedicated to driving growth through innovation and data-driven strategies. As Pixelocity's Program Coordinator, Sean leads the Advisor and Manager programs, ensuring clients receive expert support and customized solutions. With extensive experience in digital marketing, process optimization, and brand development, Sean is committed to helping businesses thrive.

- Holds a degree in Business Administration from University of Denver
- Experience in marketing and operations within industries like home services.
- Served as a key leader in projects at Renaissance Patio and other organizations.
- Specialized training in digital tools, including Google Analytics, Salesforce, and GA4.
- Certified and experienced in SEO, SEM, PPC, and marketing automation.

Sean is currently located in MST - Steamboat, Colorado

PIXEL - ADVISOR



The Pixel Advisor program offers on-demand expert guidance for your digital marketing needs. Whether you need help refining strategies, improving ad performance, or solving specific challenges, we provide personalized advice to keep your campaigns on track. Perfect for businesses looking for professional insights without long-term commitments.

Custom Dashboard

Gain access to a personalized dashboard that provides real-time insights into your campaign performance and key metrics, all in one place.



Account Integration

We seamlessly integrate your existing accounts and tools, ensuring a streamlined experience and accurate data tracking across platforms.

On-Demand Support Calls

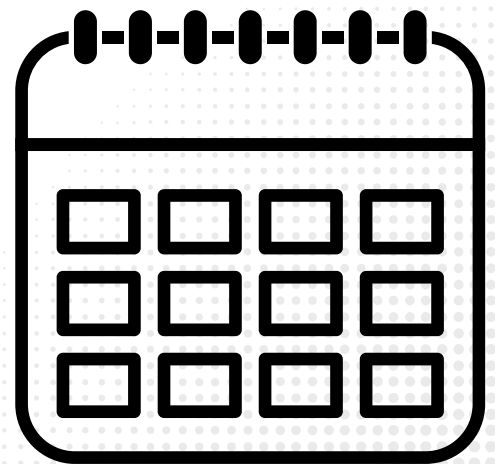
Receive expert guidance whenever you need it with flexible, on-demand support calls to address your specific marketing challenges. 1x or 3x depending on your selected level.



ADVISOR LEVELS

\$ 150 INCLUDES 1X SUPPORT CALLS PER MONTH

\$ 300 INCLUDES 3X SUPPORT CALLS PER MONTH



BOOK MEETINGS AS NEEDED PER YOUR SCHEDULE

PIXEL - MANAGER



Our Pixel Manager program is designed for businesses seeking full-service digital marketing management. From setting up and optimizing ad campaigns to tracking performance and delivering detailed reports, we handle everything to ensure your campaigns are efficient and results-driven. Whether you're looking to generate leads, increase ROI, or scale your advertising efforts, our expert management ensures your marketing budget works as hard as you do. Let us take the reins so you can focus on running your business.



Campaign Creation

We take care of everything from keyword research to ad creation, building PPC campaigns designed to drive results.

Ongoing Refinement

Our team regularly reviews and adjusts campaigns to improve performance, maximize ROI, and stay ahead of industry trends.

Budget Optimization

We ensure every dollar of your budget is spent effectively, targeting the right audience to achieve your goals.



A

Ad Budget \$2.5k or Less

\$400
PER MONTH

B

Ad Budget \$2.5k - 5k

\$750
PER MONTH

C

Ad Budget \$5k - 10k

\$1500
PER MONTH

A, B, C ARE CALCULATED BASED ON ADVERTISERS SPEND IN ONE CHANNEL - HIGHER BUDGETS REQUIRE A CUSTOM QUOTE

PIXEL - CONSULTANT



Our Pixel Consultant program empowers you with the skills and knowledge to manage your own digital marketing campaigns effectively. Through personalized one-on-one sessions, we'll guide you on everything from setting up campaigns and analyzing performance to understanding key metrics and refining strategies. Whether you're new to Google Ads or looking to enhance your expertise, our coaching is tailored to your needs, ensuring you gain the confidence and tools to drive results independently.



\$300

1 session of time as needed



\$900

6 session block - Good for 6 months



\$1200

12 session block - Good for 12 months



RESERVE YOUR BLOCK

www.pixelocity.com/pixel-consultant

Coaching Topics

General Strategy

- Goal Setting
- Audience Targeting
- Budget Optimization
- Competitor Insights

Analytics Reviews

- GA4 Setup Assessment
- Traffic Analysis
- Conversion Bottlenecks
- Trend Identification

PPC Checkups

- Campaigns Audits
- Search Terms Checkups
- Bidding Strategy Evaluation
- Overall Recommendations

Other Automations

- Email Workflows
- Tool Integrations
- Dashboard Revisions
- Lead Nurture Designs